

<i>SERFF Tracking Number:</i>	<i>WKLY-126013150</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Sterling Investors Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>41402</i>
<i>Company Tracking Number:</i>	<i>SILIC AR REV APP</i>		
<i>TOI:</i>	<i>MS06 Medicare Supplement - Other</i>	<i>Sub-TOI:</i>	<i>MS06.000 Medicare Supplement - Other</i>
<i>Product Name:</i>	<i>SILIC AR REV APP</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Filing at a Glance

Company: Sterling Investors Life Insurance Company

Product Name: SILIC AR REV APP

SERFF Tr Num: WKLY-126013150 State: ArkansasLH

TOI: MS06 Medicare Supplement - Other

SERFF Status: Closed

State Tr Num: 41402

Sub-TOI: MS06.000 Medicare Supplement - Other

Co Tr Num: SILIC AR REV APP

State Status: Filed-Closed

Filing Type: Form

Co Status:

Reviewer(s): Stephanie Fowler

Author: Karen Nowlan

Disposition Date: 02/03/2009

Date Submitted: 01/29/2009

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 02/03/2009

State Status Changed: 02/03/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

We have been authorized by Sterling Investors Life Insurance Company to file the attached revised Medicare Supplement/Whole Life Application on their behalf. A letter of authorization is included with this filing.

The revised Application will replace MSLAPP200612AR(State Tr Num: 34491) which was approved by your January 19, 2007. The following changes were made to the application:

1. Sections were added to obtain the date the applicant's Medicare Part A was effective, who to mail the policy to and when to draft the first premium;

SERFF Tracking Number: WKLY-126013150 State: Arkansas
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2. Health questions were revised;
3. A Primary Physician Information section was added;
4. A section was added to Part II for the Beneficiary's date of birth and for Contingent Beneficiary information;
5. Changes were made to the Medical Coverage Replacement section to aid in administration; and
6. HIPAA required language regarding re-disclosure of information was added to the Authorization section.

Thank you for your assistance with this submission. If you have any questions or require additional information please contact me at 1-877-777-2443, extension 2171 or by e-mail at karen.nowlan@iasadmin.com.

Company and Contact

Filing Contact Information

(This filing was made by a third party - WAI01)

Karen Nowlan, Compliance Analyst karen.nowlan@wakelyinc.com
 Wakely and Associates, Inc. (727) 584-8128 [Phone]
 Largo, FL 33773-1502 (727) 584-5613[FAX]

Filing Company Information

Sterling Investors Life Insurance Company	CoCode: 89184	State of Domicile: Georgia
210 E. Second Avenue, Suite 105	Group Code: -99	Company Type: Life and Health
Rome, GA 30161	Group Name:	State ID Number:
(706) 235-8154 ext. [Phone]	FEIN Number: 59-1838073	

Filing Fees

Fee Required? Yes
 Fee Amount: \$20.00
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Sterling Investors Life Insurance Company	\$20.00	01/29/2009	25361514

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	02/03/2009	02/03/2009

Amendments

Item	Schedule	Created By	Created On	Date Submitted
Application	Form	Karen Nowlan	02/03/2009	02/03/2009

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Disposition

Disposition Date: 02/03/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Flesch Certification	Accepted for Informational Purposes	Yes
Supporting Document	Application		Yes
Supporting Document	Health - Actuarial Justification		Yes
Supporting Document	Outline of Coverage		Yes
Supporting Document	Authorization Ltr	Accepted for Informational Purposes	Yes
Form (revised)	Application	Filed	Yes
Form	Application		Yes

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Product Name: SILIC AR REV APP

Project Name/Number: /

Amendment Letter

Amendment Date:

Submitted Date: 02/03/2009

Comments:

The attached replaces the application submitted earlier.

Changed Items:

Form Schedule Item Changes:

Form Schedule Item Changes:

Form Number	Form Type	Form Name	Action	Form Action Other	Previous Filing #	Replaced Form #	Readability Score	Attachments
SIMSLAPP200901AR	Application/EApplication nrollment Form		Revised		34491	MSLAPP200612AR		SIMSLAPP200901AR.pdf

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Form Schedule

Lead Form Number: SIMSLAPP200901AR

Review	Form	Form Type	Form Name	Action	Action Specific	Readability	Attachment
Status	Number				Data		
Filed	SIMSLAPP	Application/	Application	Revised	Replaced Form #:		SIMSLAPP20
	200901AR	Enrollment			MSLAPP200612AR		0901AR.pdf
		Form			Previous Filing #:		
					34491		

STERLING INVESTORS LIFE INSURANCE COMPANY

Home Office: Rome, Georgia

Administrative Office: P.O. Box 10846, Clearwater, Florida 33757-8846

APPLICATION #:**APPLICANT** (Exactly as shown on your Medicare ID Card)

Last First MI

Check the Medicare Supplement Plan You Prefer:

- | | |
|--|--|
| <input type="checkbox"/> Standardized Plan A | <input type="checkbox"/> Standardized Plan F |
| <input type="checkbox"/> Standardized Plan B | <input type="checkbox"/> Standardized Plan F |
| <input type="checkbox"/> Standardized Plan C | (High Deductible) |
| <input type="checkbox"/> Standardized Plan D | <input type="checkbox"/> Standardized Plan G |
| <input type="checkbox"/> Standardized Plan E | |

RESIDENCE ADDRESS

Street:

City:

State:

Zip Code:

AGE**DATE OF BIRTH****SEX**

Month

Day

Year

☐ Male☐

Female

AREA CODE**TELEPHONE NUMBER****SOCIAL SECURITY NUMBER****MEDICARE INFORMATION**

Medicare Part A Effective Date: _____

Medicare Part B Effective Date: _____

Medicare Claim Number: _____

Effective Date:

Special Requests:

Mailing Preference:☐ Mail to Agent☐ Mail to Applicant If not answered, policy will mailed to Agent.**UNDERWRITING RISK CLASSIFICATION QUESTION**

Have you used any form of tobacco in the past five years?

☐ Yes☐ No

(You are required to answer this question if you are applying for Life Insurance. You are not required to answer this question if you are only applying for Medicare Supplement Insurance and are in an open enrollment or a guaranteed issue period.)

PART I – HEALTH QUESTIONS

YOU ARE REQUIRED TO ANSWER HEALTH QUESTIONS 1 – 13 IF YOU ARE APPLYING FOR MEDICARE SUPPLEMENT INSURANCE AND ARE NOT IN AN OPEN ENROLLMENT OR GUARANTEED ISSUE PERIOD. PLEASE SEE THE INFORMATION ON PAGE 5 FOR AN EXPLANATION OF OPEN ENROLLMENT/GUARANTEED ISSUE PERIOD INFORMATION. YOU ARE ONLY REQUIRED TO ANSWER QUESTIONS 1 – 7 IF YOU ARE APPLYING FOR LIFE INSURANCE ONLY.

IF YOU ANSWER “YES” TO ANY OF THE HEALTH QUESTIONS BELOW, YOU ARE NOT ELIGIBLE FOR COVERAGE

- | | | | |
|----|--|------------------------------|-----------------------------|
| 1. | Are you bedridden, confined to a wheelchair, or require the assistance of a motorized mobility aid; or, in the past two years have you suffered two or more falls within a six month period? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 2. | Are you currently hospitalized or confined to a nursing facility; or have you been hospitalized two or more times within the past year? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 3. | In the past two years, has surgery or tests been advised by a physician but not performed? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 4. | Have you had or been told by your physician you needed amputation due to disease? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 5. | Do you have now, or during the past five years have you received medical treatment, or been advised to have treatment, surgery or medication for any of the following: | | |
| | a. Parkinson's Disease, Myasthenia Gravis, Multiple or Amyotrophic Lateral Sclerosis, Lupus, Alzheimer's Disease, or Dementia? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | b. Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC), or Human immunodeficiency virus (HIV) infection? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | c. Insulin Dependent Diabetes or any Kidney Disease requiring dialysis? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | d. Emphysema, Chronic Obstructive Pulmonary Disease (COPD), or any Chronic Pulmonary condition? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | e. Internal Cancer, Leukemia, Malignant Melanoma, Hodgkin's Disease, or Lymphoma? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | f. Congestive Heart Failure (CHF), or Peripheral Vascular Disease? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 6. | Within the past two years have you had a heart attack, stroke, or heart valve surgery? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 7. | Within the past two years have you had, or been treated for, or has treatment been recommended by a physician for Cirrhosis of the Liver, Hepatitis, Alcohol or Drug Abuse? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

PART I – HEALTH QUESTIONS CONTINUED – MEDICARE SUPPLEMENT ONLY

**IF YOU ANSWER YES TO ANY OF THE HEALTH QUESTIONS 1-13,
YOU ARE NOT ELIGIBLE FOR MEDICARE SUPPLEMENT INSURANCE**

- | | | | |
|-----|---|------------------------------|-----------------------------|
| 8. | Have you had an organ transplant or been advised to have an organ transplant? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 9. | Is surgery anticipated in the next twelve months? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 10. | Are you currently using the services of a home health care agency? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 11. | Do you require or receive any assistance with any of your activities of daily living such as transferring, bathing, toileting, eating, dressing, or continence? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 12. | Within the past two years have you had, or been treated for, or has treatment been recommended by a physician for Disabling Arthritis, Paget's Disease, Rheumatoid Arthritis, Transient Ischemic Attack (TIA), heart surgery, a cardiac pacemaker replaced or implanted, been treated with a heart defibrillating device, or Hepatitis? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 13. | Do you now, or during the past five years have you received medical treatment, or been advised to have treatment, surgery or medication for Osteoporosis with fracture, Muscular Dystrophy, Organic Brain Syndrome, Chronic Kidney Disease, Renal Insufficiency, or Renal Failure? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Primary Physician Information

Name: _____

Address: _____

Telephone: _____

PART II – IF APPLYING FOR LIFE INSURANCE, PLEASE COMPLETE PART II**LIFE APPLICATION #:** _____**IF YOU ANSWER "YES" TO EITHER QUESTION 1 OR 2, LIFE INSURANCE COVERAGE IS NOT AVAILABLE.**

- | | | | |
|----|--|------------------------------|-----------------------------|
| 1. | Have you been treated for or diagnosed with a terminal illness? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 2. | During the last six months, have you been declined for life insurance or had a life insurance application rejected or postponed? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 3. | Place of Birth (state)? _____ | | |

Initial Amount of Life Insurance Applied for: \$ _____**Amount of Accidental Death Benefit Applied for: \$** _____**Beneficiary: Name** _____**Relationship:** _____ **Date of Birth:** ____/____/____**Address** _____**Contingent****Beneficiary: Name** _____**Relationship:** _____ **Date of Birth:** ____/____/____**Address** _____**Secondary Addressee:** (An individual who will receive notice of an impending lapse of your life insurance coverage.)**Name** _____**Address** _____Is Automatic Premium Loan provision elected? ☐ Yes ☐ NoWill this life insurance being applied for replace existing life insurance or annuity coverage? ☐ Yes ☐ No

If yes, provide the name of company and policy number(s):

Company: _____ Policy Number(s): _____

PART II – IF APPLYING FOR LIFE INSURANCE CONTINUED

COMPLETE ONLY IF OWNER OF LIFE INSURANCE POLICY IS NOT PROPOSED INSURED

Owner Name: _____ Relationship: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Social Security/Tax ID Number: _____ Date of Birth: _____
Area Code: _____ Telephone Number: _____
Owner Signature: _____

PLEASE SELECT THE METHOD OF PAYMENT YOU WANT

☐ Bank Draft* ☐ Annual ☐ Semiannual ☐ Quarterly ☐ Monthly Bank Draft
*Draft Preference: ☐ Draft on Effective Date ☐ Draft on Issue If not answered, will draft on issue.

PREMIUM CALCULATION

MEDICARE SUPPLEMENT PREMIUM	\$
LIFE INSURANCE PREMIUM (including Policy Fee)	\$
ACCIDENTAL DEATH BENEFIT RIDER (Optional/Only Available with Whole Life Policy)	\$
SUBTOTAL	\$
LESS SPOUSAL DISCOUNT (IF APPLICABLE)	\$
TOTAL PREMIUM PAID WITH APPLICATION	\$

PART III – MEDICAL COVERAGE REPLACEMENT (MUST BE COMPLETED)

If you lost or are losing other health insurance coverage and received a notice from your prior insurer saying you were eligible for guaranteed issue of a Medicare Supplement policy, or that you had certain rights to buy such a policy you may be guaranteed acceptance in one or more of our Medicare Supplement plans. Please include a copy of the notice from your prior insurer with our application. PLEASE ANSWER ALL QUESTIONS. Please Mark Yes or No with an "X."

To the best of your knowledge:

1. Are you covered for medical assistance through the state Medicaid program? ☐ Yes ☐ No
NOTE TO APPLICANT: If you are participating in a "Spend-Down" program and have not met your "Share of Cost," please answer NO to this question.
IF YES,
 - (a) Will Medicaid pay your premiums for this Medicare Supplement policy? ☐ Yes ☐ No
 - (b) Do you receive any benefits from Medicaid OTHER THAN payment toward your Medicare Part B premium? ☐ Yes ☐ No
2. (a) If you had coverage from any Medicare plan other than original Medicare within the last 63 days (for example, a Medicare Advantage plan, or a Medicare HMO or PPO) fill in your start and end dates. START END
____/____/____ ____/____/____
If yes, with what company? _____
Company telephone number _____ Policy number _____
 - (b) If you are still covered under the Medicare plan, do you intend to replace your current coverage with this new Medicare Supplement policy? ☐ Yes ☐ No
 - (c) Was this your first time in this type of plan (for example, a Medicare Advantage plan, or a Medicare HMO or PPO)? ☐ Yes ☐ No
 - (d) Did you drop a Medicare Supplement plan to enroll in the Medicare plan? ☐ Yes ☐ No
3. (a) Do you have another Medicare Supplement policy in force? ☐ Yes ☐ No
(b) If so, with which company: _____
with which plan: _____
and what paid-to-date do you have? _____
 - (c) If so, do you intend to replace your current Medicare Supplement policy with this policy? ☐ Yes ☐ No
4. Have you had coverage under any other health insurance within the past 63 days (for example, an employer, union, or individual plan)? ☐ Yes ☐ No
(a) If yes, with what company and what kind of policy?

Company telephone number _____ Policy Number _____
START END
____/____/____ ____/____/____
(b) What are your dates of coverage under the other policy?

IMPORTANT STATEMENTS TO BE READ AND SIGNED BY THE APPLICANT

- (1) You do not need more than one Medicare Supplement Insurance Policy.
- (2) If you purchase this policy, you may want to evaluate your existing health coverage and decide if you need multiple coverages.
- (3) You may be eligible for benefits under Medicaid and may not need a Medicare Supplement Insurance Policy.
- (4) If, after purchasing this policy, you become eligible for Medicaid, the benefits and premiums under your Medicare Supplement Insurance Policy can be suspended, if requested, during your entitlement to benefits under Medicaid for 24 months. You must request this suspension within 90 days of becoming eligible for Medicaid. If you are no longer entitled to Medicaid, your suspended Medicare supplement policy (or, if that is no longer available, a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing Medicaid eligibility. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (5) If you are eligible for, and have enrolled in a Medicare supplement policy by reason of disability and you later become covered by an employer or union-based group health plan, the benefits and premiums under your Medicare supplement policy can be suspended, if requested, while you are covered under the employer or union-based group health plan. If you suspend your Medicare supplement policy under these circumstances, and later lose your employer or union-based group health plan, your suspended Medicare supplement policy (or, if that is no longer available a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing your employer or union based group health plan. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (6) Counseling services may be available in your state to provide advice concerning your purchase of a Medicare Supplement Insurance policy and concerning medical assistance through the state Medicaid program, including benefits as a Qualified Medicare Beneficiary (QMB) and a Specified Low-Income Medicare Beneficiary (SLMB).

MEDICARE SUPPLEMENT OPEN ENROLLMENT/GUARANTEED ISSUE PERIOD INFORMATION

Open Enrollment: You are eligible for Open Enrollment and will not need to answer Health Questions 1-13 on Pages 1 and 2 of this application if (a) you are within six months of purchasing Medicare Part B coverage for the first time; or (b) you were eligible for early Medicare and you are within six months of turning age 65.

Guaranteed Issue For Eligible Persons Under the Balanced Budget Act of 1997: The following are definitions of the categories of individuals who are eligible for Guaranteed Issue under the Balanced Budget Act of 1997:

- (a) Enrolled under an employee welfare benefit plan that provides health benefits that supplement the benefits under Medicare; and the plan terminates, or the plan ceases to provide some or all such supplemental health benefits to the individual; or the individual is enrolled under an employee welfare benefit plan that is primary to Medicare and the plan terminates or the plan ceases to provide some or all health benefits to the individual; or the individual leaves the plan, whether the plan is primary or secondary with Medicare; or
- (b) Enrolled in a Medicare Advantage plan or Program of All-Inclusive Care for the Elderly (PACE) and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (c) Enrolled in a Medicare risk contract, health care prepayment plan, cost contract or Medicare Select plan, or similar organization, and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (d) Enrolled in a Medicare Supplement policy and coverage discontinues due to insolvency, substantial violation of a material policy provision, or material misrepresentation; or
- (e) Enrolled under a Medicare Supplement policy, terminates and enrolls for the first time in a Medicare Advantage, a risk or cost contract, or a Medicare Select plan, a PACE provider, and then terminates coverage within 12 months of enrollment; or
- (f) Upon *first* becoming eligible for benefits under Part A at age 65, enrolls in a Medicare Advantage or PACE provider and then disenrolls within 12 months.

Documentation of these events must be submitted with the application. You must apply within 63 days of the date of termination of previous coverage in order to qualify as an eligible person.

AUTHORIZATION AND CERTIFICATION

I hereby authorize any licensed physician, medical practitioner, hospital, clinic, laboratory, pharmacy, pharmacy benefit manager or other medical facility, insurance or reinsurance company, Medical Information Bureau (MIB), consumer reporting agency, Division of Motor Vehicles, the Veterans Administration or other medical or medically-related facility, insurance company or other organization, institution or person including Medicare, that has any records or knowledge of me or my health or having any non-medical information concerning me to give Sterling Investors Life Insurance Company, or its reinsurers, any such information. I understand that I am authorizing Sterling Investors Life Insurance Company to receive my health information, prescription drug usage history and my non-medical information. The released information received by Sterling Investors Life Insurance Company will remain protected by federal and/or state regulations as long as it is maintained by the health plan. Any information that is disclosed pursuant to this authorization may be redisclosed as provided herein or as required or authorized by law and may then no longer be covered by federal rules governing privacy and confidentiality of health information. Medical information will not be used to decline coverage if I am applying during an open enrollment or guaranteed issue period.

I understand that the information requested is necessary for evaluation and underwriting of my application for the Medicare Supplement Insurance Policy for which I have applied; to determine eligibility for insurance, risk rating or policy issue determinations; obtain reinsurance; administer claims and determine or fulfill responsibility for coverage and provision of benefits; and to conduct other legally permissible activities that relate to any coverage I have, or have applied for, with Sterling Investors Life Insurance Company. I understand that telephone interviews may be a part of the application process and that any information obtained from such telephone interviews may be used to decline my application for coverage. I understand that failure to provide the authorization to Sterling Investors Life Insurance Company *will* result in the rejection of the Medicare Supplement Insurance Policy coverage. I understand that I may revoke this authorization at any time by notifying Sterling Investors Life Insurance Company in writing at their Medicare Supplement Administrative Office: P.O. Box 10846, Clearwater, Florida 33757-8846. I understand that such revocation will not have any effect on actions Sterling Investors Life Insurance Company took prior to their receiving the revocation notice. I understand that this authorization will be valid for twenty-four (24) months from the date signed if used in connection with an application for an insurance policy, reinstatement of an insurance policy, change in policy benefits; or for the duration of a claim if used for the purpose of collecting information with a claim for benefits under a policy. A photocopy of this authorization will be treated in the same manner as the original.

To the best of my knowledge and belief, all of the answers to the questions contained in this application are true and complete and I understand and agree that: (a) the insurance shall not take effect unless and until the application has been accepted and approved by the Company, the full first premium has been paid, and the policy has been delivered to the applicant; and (b) oral statements between the agent and myself are not binding on the Company unless accepted by the Company in writing. The undersigned applicant certifies that the applicant has read, or had read to him, the completed application and that he realizes that any false statements or misrepresentations therein material to the risk may result in loss of coverage under the policy to which this application is a part. I understand that any change in my health history prior to delivery of this policy may be used in the underwriting evaluation process.

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

I acknowledge receiving: (a) an Outline of Coverage for the policy applied for, and (b) a "Guide to Health Insurance for People with Medicare."

Signed At: _____
(City /State)

Dated: _____ Applicant's Signature: _____
(Month/Day/Year)

AGENT'S CERTIFICATION

The undersigned Agent certifies that the Applicant has read, or has had read to them, the completed application and that the Applicant realizes that any false statement or misrepresentation in the application may result in loss of coverage under the policy.

TO BE COMPLETED BY AGENT (Attach separate sheet, if necessary)

1. List any other health insurance policy you have sold to the Applicant that is still in force.

2. List any other health insurance policy you have sold to the Applicant in the past five (5) years that is no longer in force.

I certify that:

1. I have accurately recorded the information supplied by the Applicant; and
2. I have given an outline of coverage for the policy applied for and a Guide To Health Insurance for People With Medicare to the Applicant.

Agent's Signature

Date

Agent's Printed Name

Agent Number

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Rate Information

Rate data does NOT apply to filing.

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Supporting Document Schedules

Satisfied -Name:	Flesch Certification	Review Status:	Accepted for Informational Purposes	02/03/2009
Comments:				
Attachments:				
	Flesch Cert .pdf			
	AR Certificate of Compliance.pdf			
Bypassed -Name:	Application	Review Status:		01/29/2009
Bypass Reason:	Application submitted under Form Schedule Tab			
Comments:				
Bypassed -Name:	Health - Actuarial Justification	Review Status:		01/29/2009
Bypass Reason:	NA			
Comments:				
Bypassed -Name:	Outline of Coverage	Review Status:		01/29/2009
Bypass Reason:	NA			
Comments:				
Satisfied -Name:	Authorization Ltr	Review Status:	Accepted for Informational Purposes	02/03/2009
Comments:				
Attachment:				
	2009 01 SILIC Authorization Ltr.pdf			

READABILITY COMPLIANCE CERTIFICATION

Name and Address of Insurer:

**Sterling Investors Life Insurance Company
Rome Georgia**

I hereby certify that the Flesch Reading Ease Test Score for form number SIMSLAPP20901AR meets the minimum reading ease score of 40 required by IC 27-1-26-3.

Signed for the Company by an Officer



Signature

President

Title

January 16, 2009

Date

ARKANSAS COMPLIANCE CERTIFICATION

Name and Address of Insurer:

**Sterling Investors Life Insurance Company
Rome, Georgia**

The Company has reviewed the enclosed policy forms and certifies that, to the best of its knowledge and belief, each form submitted complies with the requirements of Rules and Regulation 19 and Rule and Regulation 49.

Signed for the Company by an Officer

A handwritten signature in dark ink, appearing to read "William H. Harnung". The signature is written in a cursive style with a large, stylized initial "W".

Title: President

Date: January 16, 2009

210 E. Second Avenue
Ste. 105
Rome, Georgia 30161
Tel (706) 235-8154
Fax (866) 889-4054

January 19, 2009

Ms. Darcey Shaffer, ACS, FLMI
Compliance Manager
Wakely and Associates, Inc.
8545 126th Avenue North, Suite 200
Largo, Florida 33773-1502

Re: Life and Health Filings for Rate Increases, Forms and Reporting Requirements for
Sterling Investors Life Insurance Company

Dear Ms. Shaffer:

This letter authorizes Wakely and Associates, Inc. to file on behalf of Sterling Investors Life Insurance Company, rate increases, forms and reporting requirements for the Company's Life and Health Insurance Policies with the State Insurance Departments. Wakely and Associates, Inc. may correspond with the State Insurance Departments regarding any questions they may have concerning the filings.

A copy of this letter is as valid as the original. This authorization will be valid for twelve months from the date of this letter.

Sincerely,



Elwood Whitacre
Secretary and Treasurer

<i>SERFF Tracking Number:</i>	<i>WKLY-126013150</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Sterling Investors Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>41402</i>
<i>Company Tracking Number:</i>	<i>SILIC AR REV APP</i>		
<i>TOI:</i>	<i>MS06 Medicare Supplement - Other</i>	<i>Sub-TOI:</i>	<i>MS06.000 Medicare Supplement - Other</i>
<i>Product Name:</i>	<i>SILIC AR REV APP</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Superseded Attachments

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Original Date:	Schedule	Document Name	Replaced Date	Attach Document
No original date	Form	Application	01/29/2009	SIMSLAPP20090 1AR.pdf

STERLING INVESTORS LIFE INSURANCE COMPANY

Home Office: Rome, Georgia

Administrative Office: P.O. Box 10846, Clearwater, Florida 33757-8846

APPLICATION #:

APPLICANT <i>(Exactly as shown on your Medicare ID Card)</i> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <i>Last</i> <i>First</i> <i>MI</i> </div> <div style="margin-top: 10px;"> Check the Medicare Supplement Plan You Prefer: <div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <input type="checkbox"/> Standardized Plan A <input type="checkbox"/> Standardized Plan B <input type="checkbox"/> Standardized Plan C <input type="checkbox"/> Standardized Plan D <input type="checkbox"/> Standardized Plan E <input type="checkbox"/> Standardized Plan F </div> <div style="width: 50%;"> <input type="checkbox"/> Standardized Plan F (High Deductible) <input type="checkbox"/> Standardized Plan G <input type="checkbox"/> Standardized Plan H <input type="checkbox"/> Standardized Plan I <input type="checkbox"/> Standardized Plan J </div> </div> </div>	RESIDENCE ADDRESS <div style="margin-top: 10px;">Street:</div> <div style="margin-top: 10px;">City:</div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div>State:</div> <div>Zip Code:</div> </div>
---	--

AGE	DATE OF BIRTH			SEX	AREA CODE	TELEPHONE NUMBER
	<i>Month</i>	<i>Day</i>	<i>Year</i>	<input type="checkbox"/> Male <input type="checkbox"/> Female		
SOCIAL SECURITY NUMBER					MEDICARE INFORMATION	
					Medicare Part A Effective Date: _____ Medicare Part B Effective Date: _____ Medicare Claim Number: _____	

Effective Date:

Special Requests:

Mailing Preference:

☐ Mail to Agent

☐ Mail to Applicant If not answered, policy will mailed to Agent.

UNDERWRITING RISK CLASSIFICATION QUESTION

Have you used any form of tobacco in the past five years?

☐ Yes

☐ No

(You are required to answer this question if you are applying for Life Insurance. You are not required to answer this question if you are only applying for Medicare Supplement Insurance and are in an open enrollment or a guaranteed issue period.)

PART I – HEALTH QUESTIONS

YOU ARE REQUIRED TO ANSWER HEALTH QUESTIONS 1 – 13 IF YOU ARE APPLYING FOR MEDICARE SUPPLEMENT INSURANCE AND ARE NOT IN AN OPEN ENROLLMENT OR GUARANTEED ISSUE PERIOD. PLEASE SEE THE INFORMATION ON PAGE 5 FOR AN EXPLANATION OF OPEN ENROLLMENT/GUARANTEED ISSUE PERIOD INFORMATION. YOU ARE ONLY REQUIRED TO ANSWER QUESTIONS 1 – 7 IF YOU ARE APPLYING FOR LIFE INSURANCE ONLY.

IF YOU ANSWER “YES” TO ANY OF THE HEALTH QUESTIONS BELOW, YOU ARE NOT ELIGIBLE FOR COVERAGE

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. Are you bedridden, confined to a wheelchair, or require the assistance of a motorized mobility aid; or, in the past two years have you suffered two or more falls within a six month period? 2. Are you currently hospitalized or confined to a nursing facility; or have you been hospitalized two or more times within the past year? 3. In the past two years, has surgery or tests been advised by a physician but not performed? 4. Have you had or been told by your physician you needed amputation due to disease? 5. Do you have now, or during the past five years have you received medical treatment, or been advised to have treatment, surgery or medication for any of the following: <ol style="list-style-type: none"> a. Parkinson's Disease, Myasthenia Gravis, Multiple or Amyotrophic Lateral Sclerosis, Lupus, Alzheimer's Disease, or Dementia? b. Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC), or Human immunodeficiency virus (HIV) infection? c. Insulin Dependent Diabetes or any Kidney Disease requiring dialysis? d. Emphysema, Chronic Obstructive Pulmonary Disease (COPD), or any Chronic Pulmonary condition? e. Internal Cancer, Leukemia, Malignant Melanoma, Hodgkin's Disease, or Lymphoma? f. Congestive Heart Failure (CHF), or Peripheral Vascular Disease? 6. Within the past two years have you had a heart attack, stroke, or heart valve surgery? | <div style="display: flex; justify-content: space-between;"> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div> </div> |
|--|---|

7. Within the past two years have you had, or been treated for, or has treatment been recommended by a physician for Cirrhosis of the Liver, Hepatitis, Alcohol or Drug Abuse? ☐ Yes ☐ No

PART I – HEALTH QUESTIONS CONTINUED – MEDICARE SUPPLEMENT ONLY

IF YOU ANSWER YES TO ANY OF THE HEALTH QUESTIONS 1-13,
YOU ARE **NOT** ELIGIBLE FOR MEDICARE SUPPLEMENT INSURANCE

8. Have you had an organ transplant or been advised to have an organ transplant? ☐ Yes ☐ No
9. Is surgery anticipated in the next twelve months? ☐ Yes ☐ No
10. Are you currently using the services of a home health care agency? ☐ Yes ☐ No
11. Do you require or receive any assistance with any of your activities of daily living such as transferring, bathing, toileting, eating, dressing, or continence? ☐ Yes ☐ No
12. Within the past two years have you had, or been treated for, or has treatment been recommended by a physician for Disabling Arthritis, Paget's Disease, Rheumatoid Arthritis, Transient Ischemic Attack (TIA), heart surgery, a cardiac pacemaker replaced or implanted, been treated with a heart defibrillating device, or Hepatitis? ☐ Yes ☐ No
13. Do you now, or during the past five years have you received medical treatment, or been advised to have treatment, surgery or medication for Osteoporosis with fracture, Muscular Dystrophy, Organic Brain Syndrome, Chronic Kidney Disease, Renal Insufficiency, or Renal Failure? ☐ Yes ☐ No

Primary Physician Information

Name:

Address:

Telephone:

PART II – IF APPLYING FOR LIFE INSURANCE, PLEASE COMPLETE PART II

LIFE APPLICATION #:

IF YOU ANSWER "YES" TO EITHER QUESTION 1 OR 2, LIFE INSURANCE COVERAGE IS NOT AVAILABLE.

1. Have you been treated for or diagnosed with a terminal illness? ☐ Yes ☐ No
2. During the last six months, have you been declined for life insurance or had a life insurance application rejected or postponed? ☐ Yes ☐ No
3. Place of Birth (state)? _____

Initial Amount of Life Insurance Applied for: \$ _____

Amount of Accidental Death Benefit Applied for: \$ _____

Beneficiary: Name _____

Relationship: _____ Date of Birth: ____/____/____

Address _____

Contingent

Beneficiary: Name _____

Relationship: _____ Date of Birth: ____/____/____

Address _____

Secondary Addressee: (An individual who will receive notice of an impending lapse of your life insurance coverage.)

Name _____

Address _____

Is Automatic Premium Loan provision elected? ☐ Yes ☐ No

Will this life insurance being applied for replace existing life insurance or annuity coverage? ☐ Yes ☐ No

If yes, provide the name of company and policy number(s):

Company: _____ Policy Number(s): _____

PART II – IF APPLYING FOR LIFE INSURANCE CONTINUED

COMPLETE ONLY IF OWNER OF LIFE INSURANCE POLICY IS NOT PROPOSED INSURED

Owner Name: _____ Relationship: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Social Security/Tax ID Number: _____ Date of Birth: _____

Area Code: _____ Telephone Number: _____

Owner Signature: _____

PLEASE SELECT THE METHOD OF PAYMENT YOU WANT

☐ Bank Draft* ☐ Annual ☐ Semiannual ☐ Quarterly ☐ Monthly Bank Draft

*Draft Preference: ☐ Draft on Effective Date ☐ Draft on Issue If not answered, will draft on issue.

PREMIUM CALCULATION

MEDICARE SUPPLEMENT PREMIUM \$

LIFE INSURANCE PREMIUM (including Policy Fee) \$

ACCIDENTAL DEATH BENEFIT RIDER (Optional/Only Available with Whole Life Policy) \$

SUBTOTAL \$

LESS SPOUSAL DISCOUNT (IF APPLICABLE) \$

TOTAL PREMIUM PAID WITH APPLICATION \$

PART III – MEDICAL COVERAGE REPLACEMENT (MUST BE COMPLETED)

If you lost or are losing other health insurance coverage and received a notice from your prior insurer saying you were eligible for guaranteed issue of a Medicare Supplement policy, or that you had certain rights to buy such a policy you may be guaranteed acceptance in one or more of our Medicare Supplement plans. Please include a copy of the notice from your prior insurer with our application. PLEASE ANSWER ALL QUESTIONS. Please Mark Yes or No with an "X."

To the best of your knowledge:

1. Are you covered for medical assistance through the state Medicaid program? ☐ Yes ☐ No

NOTE TO APPLICANT: If you are participating in a "Spend-Down" program and have not met your "Share of Cost," please answer NO to this question.

IF YES,

- (a) Will Medicaid pay your premiums for this Medicare Supplement policy? ☐ Yes ☐ No

- (b) Do you receive any benefits from Medicaid OTHER THAN payment toward your Medicare Part B premium? ☐ Yes ☐ No

2. (a) If you had coverage from any Medicare plan other than original Medicare within the last 63 days (for example, a Medicare Advantage plan, or a Medicare HMO or PPO) fill in your start and end dates.
- | | |
|-----------------------|-----------------------|
| START | END |
| <u> / / </u> | <u> / / </u> |

If yes, with what company? _____

Company telephone number _____ Policy number _____

- (b) If you are still covered under the Medicare plan, do you intend to replace your current coverage with this new Medicare Supplement policy? ☐ Yes ☐ No

- (c) Was this your first time in this type of plan (for example, a Medicare Advantage plan, or a Medicare HMO or PPO)? ☐ Yes ☐ No

- (d) Did you drop a Medicare Supplement plan to enroll in the Medicare plan? ☐ Yes ☐ No

3. (a) Do you have another Medicare Supplement policy in force? ☐ Yes ☐ No

- (b) If so, with which company: _____

with which plan: _____

and what paid-to-date do you have? _____

- (c) If so, do you intend to replace your current Medicare Supplement policy with this policy? ☐ Yes ☐ No

4. Have you had coverage under any other health insurance within the past 63 days (for example, an employer, union, or individual plan)? ☐ Yes ☐ No

- (a) If yes, with what company and what kind of policy?

Company telephone number _____ Policy Number _____

- | | START | END |
|---|-------|-----|
| (b) What are your dates of coverage under the other policy? | / / | / / |

IMPORTANT STATEMENTS TO BE READ AND SIGNED BY THE APPLICANT

- (1) You do not need more than one Medicare Supplement Insurance Policy.
- (2) If you purchase this policy, you may want to evaluate your existing health coverage and decide if you need multiple coverages.
- (3) You may be eligible for benefits under Medicaid and may not need a Medicare Supplement Insurance Policy.
- (4) If, after purchasing this policy, you become eligible for Medicaid, the benefits and premiums under your Medicare Supplement Insurance Policy can be suspended, if requested, during your entitlement to benefits under Medicaid for 24 months. You must request this suspension within 90 days of becoming eligible for Medicaid. If you are no longer entitled to Medicaid, your suspended Medicare supplement policy (or, if that is no longer available, a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing Medicaid eligibility. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (5) If you are eligible for, and have enrolled in a Medicare supplement policy by reason of disability and you later become covered by an employer or union-based group health plan, the benefits and premiums under your Medicare supplement policy can be suspended, if requested, while you are covered under the employer or union-based group health plan. If you suspend your Medicare supplement policy under these circumstances, and later lose your employer or union-based group health plan, your suspended Medicare supplement policy (or, if that is no longer available a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing your employer or union based group health plan. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (6) Counseling services may be available in your state to provide advice concerning your purchase of a Medicare Supplement Insurance policy and concerning medical assistance through the state Medicaid program, including benefits as a Qualified Medicare Beneficiary (QMB) and a Specified Low-Income Medicare Beneficiary (SLMB).

MEDICARE SUPPLEMENT OPEN ENROLLMENT/GUARANTEED ISSUE PERIOD INFORMATION

Open Enrollment: You are eligible for Open Enrollment and will not need to answer Health Questions 1-13 on Pages 1 and 2 of this application if (a) you are within six months of purchasing Medicare Part B coverage for the first time; or (b) you were eligible for early Medicare and you are within six months of turning age 65.

Guaranteed Issue For Eligible Persons Under the Balanced Budget Act of 1997: The following are definitions of the categories of individuals who are eligible for Guaranteed Issue under the Balanced Budget Act of 1997:

- (a) Enrolled under an employee welfare benefit plan that provides health benefits that supplement the benefits under Medicare; and the plan terminates, or the plan ceases to provide some or all such supplemental health benefits to the individual; or the individual is enrolled under an employee welfare benefit plan that is primary to Medicare and the plan terminates or the plan ceases to provide some or all health benefits to the individual; or the individual leaves the plan, whether the plan is primary or secondary with Medicare; or
- (b) Enrolled in a Medicare Advantage plan or Program of All-Inclusive Care for the Elderly (PACE) and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (c) Enrolled in a Medicare risk contract, health care prepayment plan, cost contract or Medicare Select plan, or similar organization, and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (d) Enrolled in a Medicare Supplement policy and coverage discontinues due to insolvency, substantial violation of a material policy provision, or material misrepresentation; or
- (e) Enrolled under a Medicare Supplement policy, terminates and enrolls for the first time in a Medicare Advantage, a risk or cost contract, or a Medicare Select plan, a PACE provider, and then terminates coverage within 12 months of enrollment; or
- (f) Upon *first* becoming eligible for benefits under Part A at age 65, enrolls in a Medicare Advantage or PACE provider and then disenrolls within 12 months.

Documentation of these events must be submitted with the application. You must apply within 63 days of the date of termination of previous coverage in order to qualify as an eligible person.

AUTHORIZATION AND CERTIFICATION

I hereby authorize any licensed physician, medical practitioner, hospital, clinic, laboratory, pharmacy, pharmacy benefit manager or other medical facility, insurance or reinsurance company, Medical Information Bureau (MIB), consumer reporting agency, Division of Motor Vehicles, the Veterans Administration or other medical or medically-related facility, insurance company or other organization, institution or person including Medicare, that has any records or knowledge of me or my health or having any non-medical information concerning me to give Sterling Investors Life Insurance Company, or its reinsurers, any such information. I understand that I am authorizing Sterling Investors Life Insurance Company to receive my health information, prescription drug usage history and my non-medical information. The released information received by Sterling Investors Life Insurance Company will remain protected by federal and/or state regulations as long as it is maintained by the health plan. Any information that is disclosed pursuant to this authorization may be redisclosed as provided herein or as required or authorized by law and may then no longer be covered by federal rules governing privacy and confidentiality of health information. Medical information will not be used to decline coverage if I am applying during an open enrollment or guaranteed issue period.

I understand that the information requested is necessary for evaluation and underwriting of my application for the Medicare Supplement Insurance Policy for which I have applied; to determine eligibility for insurance, risk rating or policy issue determinations; obtain reinsurance; administer claims and determine or fulfill responsibility for coverage and provision of benefits; and to conduct other legally permissible activities that relate to any coverage I have, or have applied for, with Sterling Investors Life Insurance Company. I understand that telephone interviews may be a part of the application process and that any information obtained from such telephone interviews may be used to decline my application for coverage. I understand that failure to provide the authorization to Sterling Investors Life Insurance Company *will* result in the rejection of the Medicare Supplement Insurance Policy coverage. I understand that I may revoke this authorization at any time by notifying Sterling Investors Life Insurance Company in writing at their Medicare Supplement Administrative Office: P.O. Box 10846, Clearwater, Florida 33757-8846. I understand that such revocation will not have any effect on actions Sterling Investors Life Insurance Company took prior to their receiving the revocation notice. I understand that this authorization will be valid for twenty-four (24) months from the date signed if used in connection with an application for an insurance policy, reinstatement of an insurance policy, change in policy benefits; or for the duration of a claim if used for the purpose of collecting information with a claim for benefits under a policy. A photocopy of this authorization will be treated in the same manner as the original.

To the best of my knowledge and belief, all of the answers to the questions contained in this application are true and complete and I understand and agree that: (a) the insurance shall not take effect unless and until the application has been accepted and approved by the Company, the full first premium has been paid, and the policy has been delivered to the applicant; and (b) oral statements between the agent and myself are not binding on the Company unless accepted by the Company in writing. The undersigned applicant certifies that the applicant has read, or had read to him, the completed application and that he realizes that any false statements or misrepresentations therein material to the risk may result in loss of coverage under the policy to which this application is a part. I understand that any change in my health history prior to delivery of this policy may be used in the underwriting evaluation process.

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

I acknowledge receiving: (a) an Outline of Coverage for the policy applied for, and (b) a "Guide to Health Insurance for People with Medicare."

Signed At: _____
(City /State)

Dated: _____ Applicant's Signature: _____
(Month/Day/Year)

AGENT'S CERTIFICATION

The undersigned Agent certifies that the Applicant has read, or has had read to them, the completed application and that the Applicant realizes that any false statement or misrepresentation in the application may result in loss of coverage under the policy.

TO BE COMPLETED BY AGENT (Attach separate sheet, if necessary)

1. List any other health insurance policy you have sold to the Applicant that is still in force.

2. List any other health insurance policy you have sold to the Applicant in the past five (5) years that is no longer in force.

I certify that:

1. I have accurately recorded the information supplied by the Applicant; and
2. I have given an outline of coverage for the policy applied for and a Guide To Health Insurance for People With Medicare to the Applicant.

Agent's Signature

Date

Agent's Printed Name

Agent Number